

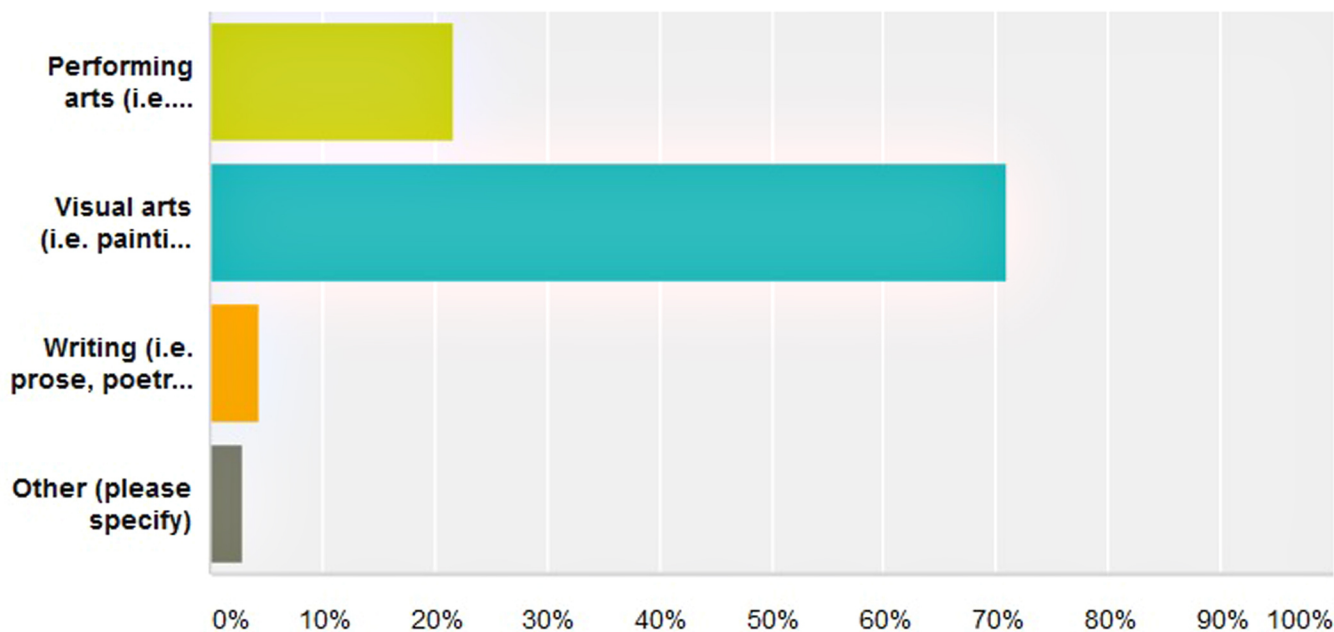
GACA Member Survey Results

March 2016

100 surveys emailed, 70 surveys returned = 70% return rate.

Question 1: **What is your major interest in the arts?** **(Please check your #1 interest only)**

Answered: 69 Skipped: 1



Answer Choices	Responses
Performing arts (i.e. music, theater, dance, etc.)	21.74% 15
Visual arts (i.e. painting, sculpture, crafts, photography, etc.)	71.01% 49
Writing (i.e. prose, poetry, etc.)	4.35% 3
Other (please specify) Responses	2.90% 2

Categorize as...

Filter by Category

(Search responses)



Showing 2 responses

I am interested in all the arts

2/25/2016 11:02 AM

[View respondent's answers](#)

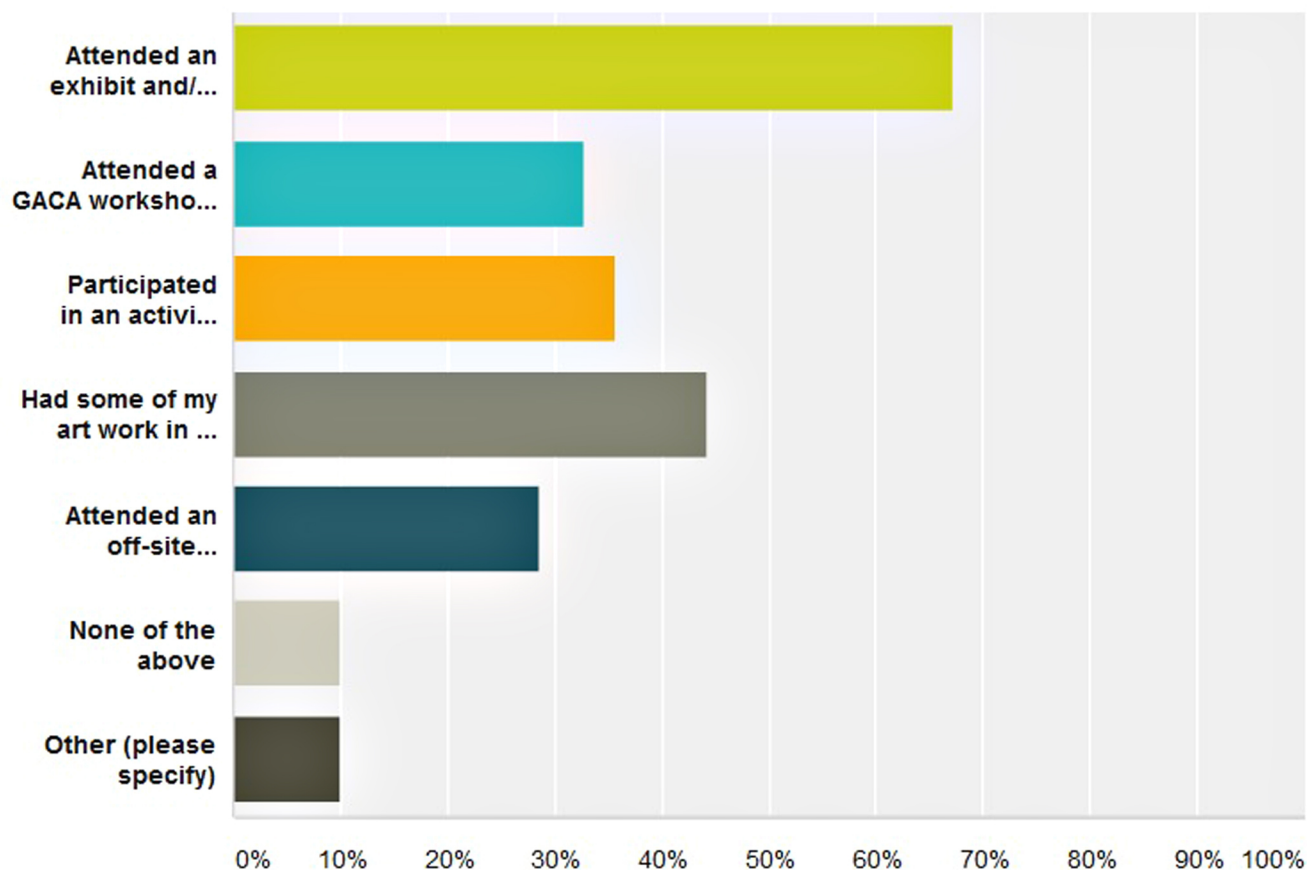
First two

2/24/2016 10:02 PM

[View respondent's answers](#)

In what GACA sponsored (or co-sponsored) programs/events have you participated during the last year? (Check all that apply)

Answered: 70 Skipped: 0



Answer Choices	Responses
<input type="checkbox"/> Attended an exhibit and/or opening reception for an exhibit.	67.14% 47
<input type="checkbox"/> Attended a GACA workshop or class.	32.86% 23
<input type="checkbox"/> Participated in an activity or group, such as Storytellers, Artful Afternoons, the 100-Day Project, Northern Michigan Artist Guild, Zentangle Group, etc.	35.71% 25
<input type="checkbox"/> Had some of my art work in a GACA exhibit and/or in the Art Market.	44.29% 31
<input type="checkbox"/> Attended an off-site activity or concert (i.e. the "The Great Michigan Read" Read and Create Event at the library, the Gemini concert at the Gaylord High School, bus trips to the DIA or ArtPrize, or concerts).	28.57% 20
<input type="checkbox"/> None of the above	10.00% 7
<input type="checkbox"/> Other (please specify)	10.00% 7

PRO FEATURE ✕

Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

Upgrade[Learn more »](#)

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 7 responses

Garden club walk

3/5/2016 3:12 PM

[View respondent's answers](#)

Had my art there when I was a Member a couple of years ago, due to medical problems I did not re-join until this year.

2/27/2016 9:17 PM

[View respondent's answers](#)

Went to DIA but went on own with a friend after attending sessions at artful afternoons. We were unavailable to attend on the date the GACA scheduled their trip.

2/25/2016 11:55 AM

[View respondent's answers](#)

Serve on the Marketing Committee and talk on the radio

2/25/2016 11:04 AM

[View respondent's answers](#)

The 100 Day Project

2/25/2016 10:08 AM

[View respondent's answers](#)

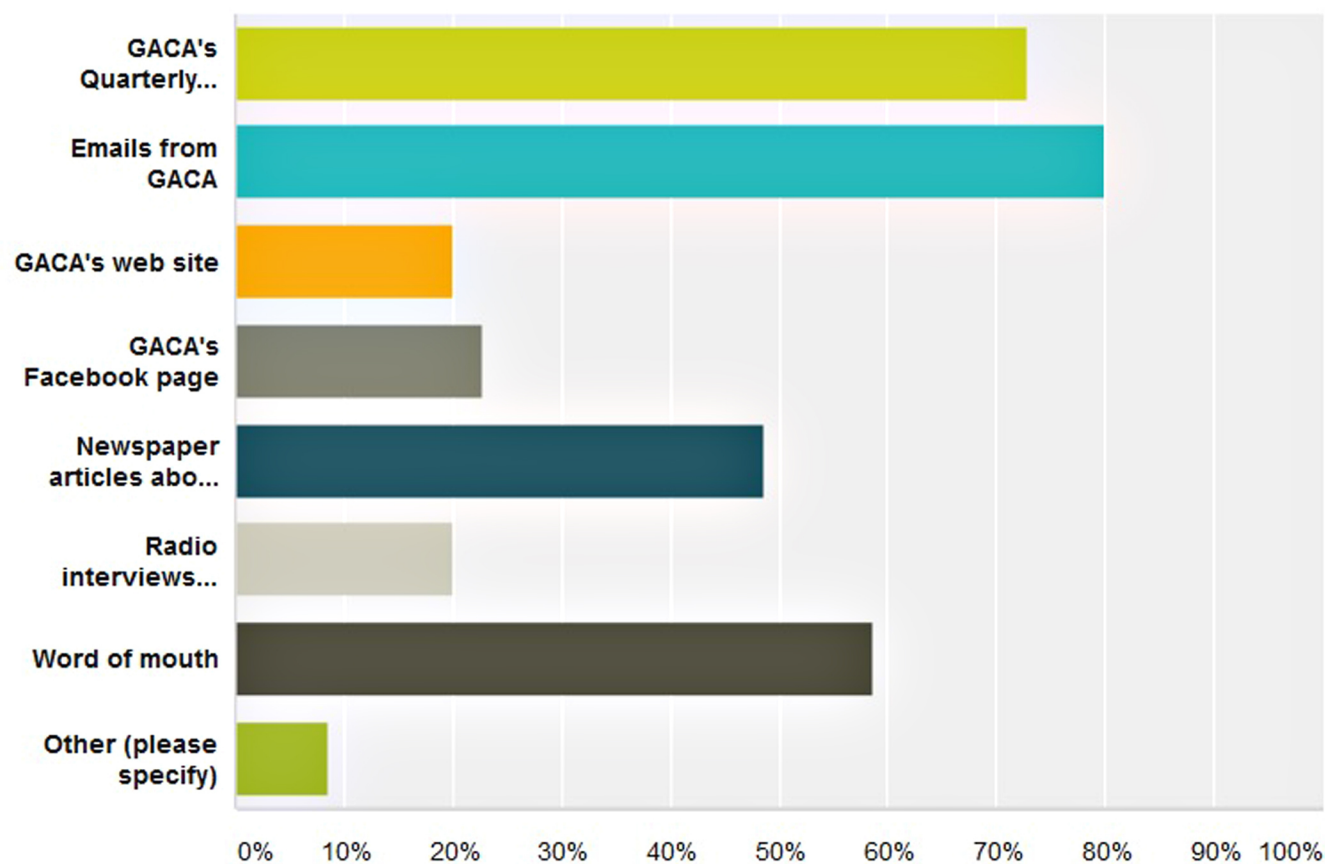
jake allen one man show

2/25/2016 7:33 AM

[View respondent's answers](#)

How do you find out about GACA activities? (Check all that apply.)

Answered: 70 Skipped: 0



Answer Choices	Responses
▼ GACA's Quarterly newsletter	72.86% 51
▼ Emails from GACA	80.00% 56
▼ GACA's web site	20.00% 14
▼ GACA's Facebook page	22.86% 16
▼ Newspaper articles about GACA activities	48.57% 34
▼ Radio interviews about GACA activities	20.00% 14
▼ Word of mouth	58.57% 41
▼ Other (please specify)	8.57% 6

Showing 6 responses

I volunteer and am a member of the Board.

3/3/2016 1:39 PM [View respondent's answers](#)

friends who read their e-mails more often than I do!

2/29/2016 1:25 PM [View respondent's answers](#)

I attend artful afternoon and get info there.

2/25/2016 11:56 AM [View respondent's answers](#)

Michaywe' web site

2/25/2016 11:05 AM [View respondent's answers](#)

From a friend

2/24/2016 7:03 PM [View respondent's answers](#)

Jan Kellogg keeps me informed.

2/24/2016 6:59 PM [View respondent's answers](#)

On what types of GACA sponsored (or co-sponsored) events or programs would you like us to put an emphasis in the future?

Answered: 42 Skipped: 28

● Responses (42)

☁ Text Analysis

📁 My Categories

PRO FEATURE

Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

Upgrade

[Learn more »](#)

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 42 responses

uncertain

3/5/2016 3:13 PM [View respondent's answers](#)

More concerts and special exhibits in the gallery.

3/3/2016 1:40 PM [View respondent's answers](#)

workshops

3/2/2016 4:27 PM [View respondent's answers](#)

Performing Arts

2/29/2016 2:24 PM [View respondent's answers](#)

art making - something in mosaic, acrylics, yoga and art combined again

2/29/2016 1:26 PM [View respondent's answers](#)

You are doing a fine job as is.

2/27/2016 9:17 PM [View respondent's answers](#)

More concerts.

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 42 responses

Would enjoy a photography workshop

2/26/2016 10:56 AM [View respondent's answers](#)

classes for beginners in drawing/painting where supplies are part of cost as beginners many times don't have any supplies and don't even know what to have. Also some nice concerts etc would be good

2/26/2016 10:21 AM [View respondent's answers](#)

variety of classes

2/26/2016 9:19 AM [View respondent's answers](#)

Workshops & classes Joint ventures with other art centers Trips to TC & Petosky Galleries

2/25/2016 10:44 PM [View respondent's answers](#)

More children's classes, after school & summer programs. More music events.

2/25/2016 4:39 PM [View respondent's answers](#)

Gosh- I don't know . You do such a great job with all.

2/25/2016 4:35 PM [View respondent's answers](#)

Categorize as...

Filter by Category

(Search responses



Showing 42 responses

Concerts

2/25/2016 4:33 PM [View respondent's answers](#)

Don't know at this moment.

2/25/2016 4:28 PM [View respondent's answers](#)

I enjoy the life drawing and workshop classes, weather depending. Often there are other reasons why it isn't easy to make the journey too, like prior appointments.

2/25/2016 1:29 PM [View respondent's answers](#)

I think your mix right now is appropriate. My inability to participate in events now is work-related.

2/25/2016 1:16 PM [View respondent's answers](#)

Encouraging creativity in everyday living. Appeal to broader audience including those who don't think of themselves as an artist

2/25/2016 12:59 PM [View respondent's answers](#)

Categorize as...

Filter by Category

(Search responses



Showing 42 responses

Musical live events, plays, etc. in the area or sponsored bus trips. Great idea giving various classes at the GACA office and involving the community. Enjoy meeting the artist events.

2/25/2016 12:01 PM [View respondent's answers](#)

Performing arts and art exhibits for children through the schools, 4 H and library.

2/25/2016 11:07 AM [View respondent's answers](#)

more sculping and maybe include a kids day for an event of their art to be displayed.

2/25/2016 10:18 AM [View respondent's answers](#)

I have loved The 100 Day Project that allows the general public to get involved in the Arts

2/25/2016 10:09 AM [View respondent's answers](#)

Concerts featuring local musicians.

2/25/2016 9:59 AM [View respondent's answers](#)

Have enjoyed the great variety of events at GACA this last year & hope it can continue. Would like more art/craft type classes.

2/25/2016 8:14 AM [View respondent's answers](#)

Categorize as...

Filter by Category

(Search responses



Showing 42 responses

2/25/2016 8:14 AM [View respondent's answers](#)

performing arts for all and programs that engage youth. There are community service needs for art - beautification projects like murals, the skate park group needs help refurbishing equip with art, seniors need interaction with youth - perhaps musicians visit seniors?

2/25/2016 7:36 AM [View respondent's answers](#)

?

2/24/2016 11:30 PM [View respondent's answers](#)

Dancing

2/24/2016 11:02 PM [View respondent's answers](#)

exhibits

2/24/2016 10:09 PM [View respondent's answers](#)

More trips. More shows, concerts

2/24/2016 10:04 PM [View respondent's answers](#)

Juried art shows

Categorize as...

Filter by Category

Search responses



Showing 42 responses

Bus trips, art and drama classes/clubs for children, lower cost classes

2/24/2016 9:00 PM [View respondent's answers](#)

I like what you do and really love the 100 days!

2/24/2016 8:43 PM [View respondent's answers](#)

Dancing and music

2/24/2016 7:57 PM [View respondent's answers](#)

Photography, writing.

2/24/2016 7:56 PM [View respondent's answers](#)

I would like to have oil painting workshops. I really enjoy Carlene Lagrou's watercolor workshops and would like to see other workshops available.

2/24/2016 7:52 PM [View respondent's answers](#)

I think a balance among the arts is important.

2/24/2016 7:40 PM [View respondent's answers](#)

Categorize as...

Filter by Category

Search responses



Showing 42 responses

I enjoy viewing the works of our local artists.

2/24/2016 7:15 PM [View respondent's answers](#)

Programs for children. Like the group you brought for the elementary schools. Perhaps an authors or art workshop for students.

2/24/2016 7:05 PM [View respondent's answers](#)

More classes

2/24/2016 7:04 PM [View respondent's answers](#)

photography

2/24/2016 6:46 PM [View respondent's answers](#)

Open studio time. More programming for kids!

2/24/2016 6:43 PM [View respondent's answers](#)

Musical events. The Christmas Collage is the best and the summer band concerts are great!

2/24/2016 6:39 PM [View respondent's answers](#)

Please list any other suggestions you have for improvements to the organization/events/programs.

Answered: 28 Skipped: 42

● Responses (28)

☁ Text Analysis

📁 My Categories

PRO FEATURE

Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

Upgrade

[Learn more »](#)

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 28 responses

a youth/children show from extended community

3/5/2016 3:16 PM [View respondent's answers](#)

Volunteers at the Art Center should dress for the job and step out from the office to greet every visitor.

3/3/2016 1:43 PM [View respondent's answers](#)

Not sure how, but more local advertisement.

3/2/2016 4:28 PM [View respondent's answers](#)

I still think there needs to be a sign that is hanging over the sidewalk with a view from both east and west traffic, not just against the building!

2/29/2016 1:29 PM [View respondent's answers](#)

Great team at GACA. No suggestions. Maybe consider a art show??

2/26/2016 10:57 AM [View respondent's answers](#)

I don't know what all comes under your umbrella but I would like to see some community productions as far as plays etc.

2/26/2016 10:22 AM [View respondent's answers](#)

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 28 responses

Plastic name tags for members New member tea? More men

2/25/2016 10:46 PM [View respondent's answers](#)

Increase hours to be more accessible to young professionals, working people, etc.

2/25/2016 4:42 PM [View respondent's answers](#)

You are doing a great job bring the arts to the community.

2/25/2016 4:28 PM [View respondent's answers](#)

Many complaints about the short hours, but we in the know realize it is very difficult with a volunteer staff. Possible to lengthen a Friday and shorten another day? Or have a Friday Art Walk once a month?

2/25/2016 1:33 PM [View respondent's answers](#)

A clearer understanding of when annual memberships expire would be helpful. Never sure if I'm currently in or out.

2/25/2016 1:17 PM [View respondent's answers](#)

involve youth by inviting to the center, offering classes, showcasing their work and affirming the artist within us all

2/25/2016 12:59 PM [View respondent's answers](#)

Categorize as...

Filter by Category

Search responses



Showing 28 responses

2/25/2016 12:59 PM [View respondent's answers](#)

Art center open more hours. Especially on weekends. Sunday!

2/25/2016 12:55 PM [View respondent's answers](#)

I give lots of credit to those that are able to be so active in planning and carryout events. I will support events and activities when I can. So glad Gaylord has this organization so the arts can be available in our area in the north.

2/25/2016 12:10 PM [View respondent's answers](#)

We would get more community awareness by doing promotions involving the community such as invite all to a special 2 day kids event free where they could make something to keep or display ??

2/25/2016 10:21 AM [View respondent's answers](#)

Keep doing the good work that you are doing!

2/25/2016 10:10 AM [View respondent's answers](#)

Categorize as...

Filter by Category

Search responses



Showing 28 responses

Would like to see more officers attend the concerts GACA sponsors. Need to have more specific contact with target groups within community to create interest for support of events. Example -- last year's Youth Concert from Detroit was very poorly attended, but an excellent event. Not a single child from Gaylord schools was there & hardly any officers from GACA. This was a great opportunity to get into the schools & arrange for special tickets for kids & families to attend -- to bring a new experience to them, but the opportunity was missed. GACA needs to become more personally involved with the community to obtain public support. Creative ways (other than newspapers & radio) need to be found to do this. More personal representation to the different community organizations (including schools) may be one solution.

2/25/2016 8:28 AM [View respondent's answers](#)

?

2/24/2016 11:30 PM [View respondent's answers](#)

Exhibits that include non professional artists and kids.

2/24/2016 11:04 PM [View respondent's answers](#)

I think you are doing great and I would like to get more involved with the group. I have appreciated getting to more of the participants/members.

2/24/2016 10:52 PM [View respondent's answers](#)

Categorize as...

Filter by Category

Search responses



Showing 28 responses

or the participants/members.

2/24/2016 10:52 PM [View respondent's answers](#)

More diversity in your events. More cultural events

2/24/2016 10:05 PM [View respondent's answers](#)

More use of social media- advertising classes, upcoming events, etc.

2/24/2016 9:25 PM [View respondent's answers](#)

I think GACA needs to think "out of the box." As outlandish as this may sound, GACA should consider working with Parigon Ink (the tattoo place right down the street) for an art exhibit. They have some marvelous new-age artwork on their walls. Plus their tattoo's are incredible (and definitely art). GACA should also consider working with the high school. Some outstanding art work is done there by several students. Maybe sponsor a contest and display the work of local student's at the Arts Council.

2/24/2016 8:04 PM [View respondent's answers](#)

No suggestions at this time.

2/24/2016 7:41 PM [View respondent's answers](#)

I appreciate the work of our GACA organization

Categorize as... ▾

Filter by Category ▾

Search responses



Showing 28 responses

high school. Some outstanding art work is done there by several students. Maybe sponsor a contest and display the work of local student's at the Arts Council.

2/24/2016 8:04 PM [View respondent's answers](#)

No suggestions at this time.

2/24/2016 7:41 PM [View respondent's answers](#)

I appreciate the work of our GACA organization

2/24/2016 7:17 PM [View respondent's answers](#)

Great organization. Keep up the good work

2/24/2016 7:05 PM [View respondent's answers](#)

Increase choice of instructors for different disciplines. Lots of talent in our community, and by bringing different instructors in you draw on different circles of people.

2/24/2016 6:48 PM [View respondent's answers](#)

Include many more music programs!

2/24/2016 6:39 PM [View respondent's answers](#)