100 surveys emailed, 70 surveys returned = 70% return rate.

Question 1: **What is your major interest in the arts? (Please check your #1 interest only)**

- **Answered:** 69, **Skipped:** 1

**Performing arts (i.e. music, theater, dance, etc.)**

- 21.74% (15 responses)

**Visual arts (i.e. painting, sculpture, crafts, photography, etc.)**

- 71.01% (49 responses)

**Writing (i.e. prose, poetry, etc.)**

- 4.35% (3 responses)

**Other (please specify)**

- 2.90% (2 responses)

Showing 2 responses

1. I am interested in all the arts
   2/25/2016 11:02 AM  View respondent's answers

2. First two
   2/24/2016 10:02 PM  View respondent's answers
In what GACA sponsored (or co-sponsored) programs/events have you participated during the last year? (Check all that apply)

Answered: 70  Skipped: 0

- Attended an exhibit and/or opening reception for an exhibit: 67.14% (47 responses)
- Attended a GACA workshop or class: 32.86% (23 responses)
- Participated in an activity or group, such as Storytellers, Artful Afternoons, the 100-Day Project, Northern Michigan Artist Guild, Zentangle Group, etc.: 35.71% (25 responses)
- Had some of my art work in a GACA exhibit and/or in the Art Market: 44.29% (31 responses)
- Attended an off-site activity or concert (i.e. the "The Great Michigan Read" Read and Create Event at the library, the Gemini concert at the Gaylord High School, bus trips to the DIAD or ArtPrize, or concerts): 28.57% (20 responses)
- None of the above: 10.00% (7 responses)
- Other (please specify): 10.00% (7 responses)
Showing 7 responses

Garden club walk
3/5/2016 3:12 PM  View respondent's answers

Had my art there when I was a Member a couple of years ago, due to medical problems I did not re-join until this year.
2/27/2016 9:17 PM  View respondent's answers

Went to DIA but went on own with a friend after attending sessions at artful afternoons. We were unavailable to attend on the date the GACA scheduled their trip.
2/25/2016 11:55 AM  View respondent's answers

Serve on the Marketing Committee and talk on the radio
2/25/2016 11:04 AM  View respondent's answers

The 100 Day Project
2/25/2016 10:08 AM  View respondent's answers

jake allen one man show
2/25/2016 7:33 AM  View respondent's answers
How do you find out about GACA activities? (Check all that apply.)

Answered: 70  Skipped: 0

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>GACA's Quarterly newsletter</td>
<td>72.86%</td>
</tr>
<tr>
<td>Emails from GACA</td>
<td>80.00%</td>
</tr>
<tr>
<td>GACA's web site</td>
<td>20.00%</td>
</tr>
<tr>
<td>GACA's Facebook page</td>
<td>22.86%</td>
</tr>
<tr>
<td>Newspaper articles about GACA activities</td>
<td>48.57%</td>
</tr>
<tr>
<td>Radio interviews about GACA activities</td>
<td>20.00%</td>
</tr>
<tr>
<td>Word of mouth</td>
<td>58.57%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>8.57%</td>
</tr>
</tbody>
</table>
Showing 6 responses

I volunteer and am a member of the Board.
3/3/2016 1:39 PM  View respondent's answers

friends who read their e-mails more often than I do!
2/29/2016 1:25 PM  View respondent's answers

I attend artful afternoon and get info there.
2/25/2016 11:56 AM  View respondent's answers

Michaywe' web site
2/25/2016 11:05 AM  View respondent's answers

From a friend
2/24/2016 7:03 PM  View respondent's answers

Jan Kellogg keeps me informed.
2/24/2016 6:59 PM  View respondent's answers
On what types of GACA sponsored (or co-sponsored) events or programs would you like us to put an emphasis in the future?

Answered: 42   Skipped: 28

Showing 42 responses

uncertain
3/5/2016 3:13 PM  View respondent's answers

More concerts and special exhibits in the gallery.
3/3/2016 1:40 PM  View respondent's answers

workshops
3/2/2016 4:27 PM  View respondent's answers

Performing Arts
2/29/2016 2:24 PM  View respondent's answers

art making - something in mosaic, acrylics, yoga and art combined again
2/29/2016 1:26 PM  View respondent's answers

You are doing a fine job as is.
2/27/2016 9:17 PM  View respondent's answers

More concerts.

Showing 42 responses

Would enjoy a photography workshop
2/26/2016 10:56 AM  View respondent's answers

classes for beginners in drawing/painting where supplies are part of cost as beginners many times don't have any supplies and don't even know what to have. Also some nice concerts etc would be good
2/26/2016 10:21 AM  View respondent's answers

variety of classes
2/26/2016 9:19 AM  View respondent's answers

Workshops & classes Joint ventures with other art centers Trips to TC & Petosky Galleries
2/25/2016 10:44 PM  View respondent's answers

More children's classes, after school & summer programs. More music events.
2/25/2016 4:39 PM  View respondent's answers
Concerts

2/25/2016 4:33 PM  View respondent's answers

2/25/2016 4:28 PM  View respondent's answers

I enjoy the life drawing and workshop classes, weather depending. Often there are other reasons why it isn't easy to make the journey too, like prior appointments.

2/25/2016 1:29 PM  View respondent's answers

I think your mix right now is appropriate. My inability to participate in events now is work-related.

2/25/2016 1:16 PM  View respondent's answers

Encouraging creativity in everyday living. Appeal to broader audience including those who don't think of themselves as an artist.

2/25/2016 12:59 PM  View respondent's answers

Musical live events, plays, etc. in the area or sponsored bus trips. Great idea giving various classes at the GACA office and involving the community. Enjoy meeting the artist events.

2/25/2016 12:01 PM  View respondent's answers

Performing arts and art exhibits for children through the schools, 4 H and library.

2/25/2016 11:07 AM  View respondent's answers

more sculpting and maybe include a kids day for an event of their art to be displayed.

2/25/2016 10:18 AM  View respondent's answers

I have loved The 100 Day Project that allows the general public to get involved in the Arts

2/25/2016 10:09 AM  View respondent's answers

Concerts featuring local musicians.

2/25/2016 9:59 AM  View respondent's answers

Have enjoyed the great variety of events at GACA this last year & hope it can continue. Would like more art/craft type classes.

2/25/2016 8:14 AM  View respondent's answers

performing arts for all and programs that engage youth. There are community service needs for art - beautification projects like murals, the skate park group needs help refurbishing equip with art, seniors need interaction with youth - perhaps musicians visit seniors?

2/25/2016 7:36 AM  View respondent's answers

Dancing

2/24/2016 11:02 PM  View respondent's answers

exhibits

2/24/2016 10:09 PM  View respondent's answers

More trips. More shows, concerts

2/24/2016 10:04 PM  View respondent's answers
Bus trips, art and drama classes/clubs for children, lower cost classes
2/24/2016 9:00 PM   View respondent's answers

I like what you do and really love the 100 days!
2/24/2016 8:43 PM   View respondent's answers

Dancing and music
2/24/2016 7:57 PM   View respondent's answers

Photography, writing.
2/24/2016 7:56 PM   View respondent's answers

I would like to have oil painting workshops. I really enjoy Carlene Lagrou's watercolor workshops and would like to see other workshops available.
2/24/2016 7:52 PM   View respondent's answers

I think a balance among the arts is important.
2/24/2016 7:40 PM   View respondent's answers

I enjoy viewing the works of our local artists.
2/24/2016 7:15 PM   View respondent's answers

Programs for children. Like the group you brought for the elementary schools. Perhaps an authors or art workshop for students.
2/24/2016 7:05 PM   View respondent's answers

More classes
2/24/2016 7:04 PM   View respondent's answers

Photography
2/24/2016 6:46 PM   View respondent's answers

Open studio time. More programming for kids!
2/24/2016 6:43 PM   View respondent's answers

Musical events. The Christmas Collage is the best and the summer band concerts are great!
2/24/2016 6:39 PM   View respondent's answers
Please list any other suggestions you have for improvements to the organization/events/programs.

Answered: 28    Skipped: 42

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Use text analysis to search and categorize responses; see frequently-used words and phrases. To use Text Analysis, upgrade to a GOLD or PLATINUM plan.

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Showing 28 responses

a youth/children show from extended community
3/5/2016 3:16 PM    View respondent's answers

Volunteers at the Art Center should dress for the job and step out from the office to greet every visitor.
3/3/2016 1:43 PM    View respondent's answers

Not sure how, but more local advertisement.
3/2/2016 4:28 PM    View respondent's answers

I still think there needs to be a sign that is hanging over the sidewalk with a view from both east and west traffic, not just against the building!
2/29/2016 1:29 PM    View respondent's answers

Great team at GACA. No suggestions. Maybe consider a art show??
2/26/2016 10:57 AM    View respondent's answers

I don't know what all comes under your umbrella but I would like to see some community productions as far as plays etc.
2/26/2016 10:22 AM    View respondent's answers

Plastic name tags for members New member tea? More men
2/25/2016 10:46 PM    View respondent's answers

Increase hours to be more accessible to young professionals, working people, etc.
2/25/2016 4:42 PM    View respondent's answers

You are doing a great job bring the arts to the community.
2/25/2016 4:28 PM    View respondent's answers

Many complaints about the short hours, but we in the know realize it is very difficult with a volunteer staff. Possible to lengthen a Friday and shorten another day? Or have a Friday Art Walk once a month?
2/25/2016 1:33 PM    View respondent's answers
A clearer understanding of when annual memberships expire would be helpful. Never sure if I'm currently in or out.

2/25/2016 1:17 PM  View respondent's answers

Involving youth by inviting to the center, offering classes, showcasing their work and affirming the artist within us all.

2/25/2016 12:59 PM  View respondent's answers

Art center open more hours. Especially on weekends. Sunday!

2/25/2016 12:55 PM  View respondent's answers

I give lots of credit to those that are able to be so active in planning and carryout events. I will support events and activities when I can. So glad Gaylord has this organization so the arts can be available in our area in the north.

2/25/2016 12:10 PM  View respondent's answers

We would get more community awareness by doing promotions involving the community such as invite all to a special 2 day kids event free where they could make something to keep or display ??

2/25/2016 10:21 AM  View respondent's answers

Keep doing the good work that you are doing!

2/25/2016 10:10 AM  View respondent's answers

Would like to see more officers attend the concerts GACA sponsors. Need to have more specific contact with target groups within community to create interest for support of events. Example -- last year's Youth Concert from Detroit was very poorly attended, but an excellent event. Not a single child from Gaylord schools was there & hardly any officers from GACA. This was a great opportunity to get into the schools & arrange for special tickets for kids & families to attend -- to bring a new experience to them, but the opportunity was missed. GACA needs to become more personally involved with the community to obtain public support. Creative ways (other than newspapers & radio) need to be found to do this. More personal representation to the different community organizations (including schools) may be one solution.

2/25/2016 8:28 AM  View respondent's answers

Exhibits that include non professional artists and kids.

2/24/2016 11:04 PM  View respondent's answers

I think you are doing great and I would like to get more involved with the group. I have appreciated getting to more of the participants/members.

2/24/2016 10:52 PM  View respondent's answers

More diversity in your events. More cultural events

2/24/2016 10:05 PM  View respondent's answers

More use of social media- advertising classes, upcoming events, etc.

2/24/2016 9:25 PM  View respondent's answers
I think GACA needs to think "out of the box." As outlandish as this may sound, GACA should consider working with Parigon Ink (the tattoo place right down the street) for an art exhibit. They have some marvelous new-age artwork on their walls. Plus their tattoo's are incredible (and definitely art). GACA should also consider working with the high school. Some outstanding art work is done there by several students. Maybe sponsor a contest and display the work of local student's at the Arts Council.

2/24/2016 8:04 PM  View respondent's answers

No suggestions at this time.

2/24/2016 7:41 PM  View respondent's answers

I appreciate the work of our GACA organization

2/24/2016 7:17 PM  View respondent's answers

Great organization. Keep up the good work

2/24/2016 7:05 PM  View respondent's answers

Increase choice of instructors for different disciplines. Lots of talent in our community, and by bringing different instructors in you draw on different circles of people.

2/24/2016 6:48 PM  View respondent's answers

Include many more music programs!

2/24/2016 6:39 PM  View respondent's answers