

GACA News



Nurturing & Promoting a Creative Community

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**Gaylord Area Council
for the Arts**

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Who We Are

Gaylord Area Council for the Arts mission is "to nurture and promote a creative community by facilitating, sharing and encouraging individual expression through the arts." For nearly 50 years we have been able to add new exhibits that support local artists, and programs and activities that meet the interests of our community. This in turn has supported the economic development of our community by helping to attract residents and tourists, while encouraging new businesses to locate here.

Message from the Director

With COVID-19 affecting so many within our community, I write this mindful of the challenges we face. The recent display of fall color, however, has reminded me that during times of transition and uncertainty, there is always an opportunity to inspire and move toward solutions.

During my short time serving GACA, I have seen the arts foster community support and cohesiveness through such activities as the Community Weave Project, Frontline Workers Sign Exhibit and On-line Concerts.

Lewis Thomas once said, "Science will...produce the data...but never the full meaning. For perceiving real significance, we shall need...most of all the brains of poets (and) also those of artists, musicians, philosophers, historians, writers in general."

This is why, whether through financial support or volunteering, I encourage all community members to become involved with the arts. Only through such support will we be able to rise to the challenge to foster creative solutions within our community.

Thank you,
Lisa Marie Tobin,
Executive Director

Art Grant Awarded

We recently learned that our application to the Michigan Council for Arts and Cultural Affairs (MCACA) and the National Endowment for the Arts was approved for the 2020-2021 year. MCACA reports that they approved 470 organizations for funding out of 597 applications. We appreciate the continued support that GACA has received from MCACA and the National Endowment for the Arts. This funding, along with your membership & donations, makes it possible for us to bring a variety of high quality arts programming and services to this part of Michigan.

GACA Staff & Board of Directors

STAFF

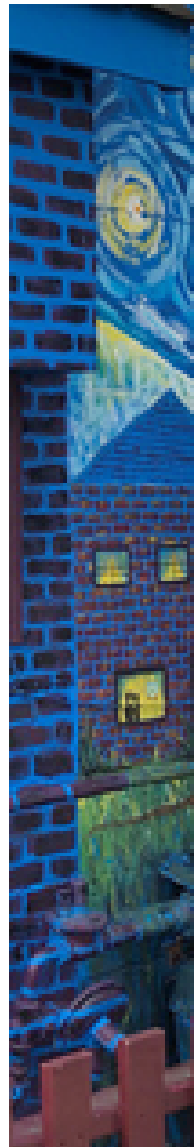
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Benefit of the Arts

According to a recent article by Randy Cohen, V.P. of Research for Americans for the Arts, there are several ways in which the arts supports and enhances the quality of life for community residents:

Strengthens the Economy

According to the Bureau of Economic Analysis in 2017 the arts contributed 29.7 billion dollars to the U.S. economy with 166.3 billion coming from non-profit art organizations. This in turn, supported more than 4.6 million jobs. The arts industry also fosters tourism and boosts local businesses revenue with an estimated \$47.57 spent on meals and valuable commerce per event.

Positive Social Impact

According to research conducted by University of Pennsylvania, the arts is associated with increases in social cohesion and child welfare, as well as, lower poverty rates.

The arts are also beneficial to the quality of life for community members by contributing to mental and health wellness. For example, 78% of art programs delivered by hospitals are associated with shorter hospital stays, better pain management, and less medication

Sparks Innovation

Due to COVID-19, our community is facing many challenges that will require innovative solutions. For example, many in our community are facing hardships associated with unemployment/underemployment. Fostering creativity, however, can help to overcome such hardships.

According to the Conference Board's Ready to Innovate report, 72% of business leaders place a high value on creativity when looking to hire someone.

Additionally, studies show that innovation and creativity are positively correlated. For Example, "Nobel laureates in the sciences (are) 17 times more likely to be actively engaged in the arts..."

Full article:
<https://blog.americansforthearts.org/2020/03/23/10-reasons-to-support-the-arts-in-2020>

Membership Time to Renew

Enrich your life through creative inspirational experiences by renewing or becoming a member. Members help support our mission while also enjoying many benefits such as discounts on workshops and classes, exhibitions, networking artistic events, and **so much more!**

It's easy to join or renew:

Mail, Call or Click!

Mail

GACA, 125 East Main

Form/payment:

St., Gaylord, MI 49735

Call:

989-732-3242

Click:

www.gaylordarts.org/memberships.html



**Consider
Becoming a
SPONSOR to
promote the
benefits of
the arts for
present and
future
generations.**

***To reduce our efforts,
means long term impact
on our mission and
ultimately the
community we serve.***

Your support is vital. Gifts to GACA support and fund education and engagement programs, and allow the development of new programming.

Ways to Help

- Increase your contribution by adding a donation
- Increase your membership level
- Sponsor an event or exhibits.

Sponsor Info at: gaylordarts.org

Exhibitions

Juried Fine Arts

Congratulations to this year's Awardees

2-D CATEGORY

1st place: Stag Painting- Vic Smiley

2nd place: Joker- Seth Abair

3rd place: Imperial Dragon Light Dancer-Karen VonOppen

Honorable Mentions:

- Copper Smoke-Jody Meyer
- Central Park-Carlene Lagrou
- Life Changing Moment- Nina Gee

3-D CATEGORY

1st place: Under the Sea-Nancy Capers

2nd place: Red Queen-Karen vonOppen

3rd place: Political Donkey & Elephant- Valerie Donn

Honorable Mentions:

- Migration Patterns- Marge Long
- Autumn-Betsy Yusko
- Grace- Jody Meyer

The 19th annual Juried Fine Arts Exhibit was held this year from September 12th - October 31st. It included more than 55 multimedia entries with representation in both 2-D and 3-D categories. A Facebook live reception was held on September 12th where attendees had an opportunity to gain insight into Juror Sarah Brandt's selection process.

Peoples Choice Winners:



"Vanishing Tiger" by Larry Davignon



"Migration Patterns" by Marge Long

Holiday Art Market & Sale



Nov 3rd - Dec 23rd

Looking for the perfect Gift? Visit our exhibit and support local artists!

This year's exhibit and sale features:

Fine art, jewelry, pottery, photography
&

SO MUCH MORE!



Each unique piece is created by local artists designed specifically for the gift giving season.



Free On-line

Workshops

Thanks to a special grant*, GACA recorded ten creative workshops that were aired throughout the summer.

So grab your favorite beverage and learn techniques associated with everything from paper-making to bead design from the comfort of your own home

MORE INFO

gaylordarts.org/events--exhibits.html

*Funding from the Emergency Relief Funds of the MI Council for Arts & Cultural Affairs from the National Endowment for the Arts.

Workshops & Classes

Youth Art Studio & Exploration Now - December 7

Use your imaginations to create never-seen-before characters. You will be introduced to techniques associated with paints, inks, collage, clay and paper mache.

Date: Every Monday

Time: 3:00 - 4:00

Cost: \$10.00 per session

Sign-up: gaylordarts.org/events--exhibits.html



Nature & Art On-line Now - December 23

Thanks to support from Community Financial Summer of Sharing Award, Young people have an opportunity to learn how things found in nature can be transformed to art. Participants who complete all five art projects will receive a certificate of completion. They will also have an opportunity to submit their work to the Spring Junior Artwork Exhibit.

More Info:

<https://www.gaylordarts.org/events--exhibits.html>





Thank You!

2020-2021

Members & Sponsors*

*As of November 13, 2020

During these uncertain times, we are reminded of how much we depend and truly appreciate the support of Members and sponsors like you! Because of your commitment, we can continue to meet our mission



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Ward, Margaret
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THANK YOU.



"At the end of the day, its not about what you have or even what you've accomplished... It's about who you've lifted up, who you've made better. It's about what you've given back."

-Denzel Washington



**OTSEGO
COMMUNITY
FOUNDATION**





Nurturing & Promoting a Creative Community

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Address _____

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Email _____

Signature _____

Please Check Membership:

Curator Circle

☐ Underwriter

☐ Benefactor

Patron Circle

☐ Sponsor

☐ Patron

☐ Supporter

Member Circle

☐ Friends & family

☐ Individual

☐ Senior

☐ Student

Additional Donation

\$ _____

Total \$ _____

☐ **Anonymous Donation (check here)**

GACA is a 501(c)3 non-profit organization. Your gift is tax deductible.

MEMBERSHIPS

Curator Circle

Underwriter.....\$2,500

Benefactor.....\$1,000

Patron Circle

Sponsor.....\$500

Patron.....\$300

Supporter.....\$200

Member Circle

Friends & Family.....\$100

(max 3 people same household)

Individual.....\$50

Senior Discount.....\$40

(65 yrs & up)

Student Discount.....\$20

(17 yrs & younger)

DUES ENSURE ACTIVE MEMBERSHIP
STATUS FROM
10-1-2020 - 09-30-2021

Mail Form & Check:

GACA, 125 East Main St., Gaylord, MI 49735

Online Giving Sites:

• gaylordarts.org/memberships

• give.otsegofoundation.org/GACA

Contact Us

989-732-3242

gaylordarts.org